



QUALITY REPORT FOR STATISTICAL SURVEY Annual Report on Television Broadcast (TV-1) for 2023

Organisation unit: Demographic and Social Statistics Directorate - Education, Culture and Information Society Statistics Department Prepared by: Gordana Bralić

February, 2024

0. Basic information

• Purpose, goal, and subject of the survey

Surveys covers TV broadcasters that have a licence for the operation on the territory of the Republic of Croatia. Data are comparable to those from previous years.

• Reference period

Calendar year

• Legal acts and other agreements

Annual Implementation Plan of Statistical Activities of the Republic of Croatia The Official Statistics Act, Official Gazette - "Narodne novine" no. 25/2020) Croatian Radio and Television Act (OG 137/10, 76/12, 78/16, 46/17, 73/17 and 94/18) Decision on the National Classification of Activities 2007- NKD 2007, (OG no. 58/07 and 72/07) Ordinance on the Register of Spatial Units (OG no. 37/20)

Classification system

Classification of territorial units for statistics National Classification of Activities 2007 National classification of occupations, version 2010

• Statistical concepts and definitions

Data published in this Release are the result of an annual processing of statistical data that are collected through the Annual Report on the Annual Report on Television Broadcast (TV-1 form). Surveys covers TV broadcasters that have a licence for the operation on the territory of the Republic of Croatia. Data are comparable to those from previous years.

• Statistical units

TV broadcasters that have a licence for the operation on the territory of the Republic of Croatia.

Statistical population

TV broadcasting organisations/institutions.

1. Relevance

1.1 Data users

National users of data: Ministries and other public administration bodies Academic community Media General public

International users: Statistical office of the European Union (Eurostat)

1.1.1 User needs

External users, in most cases, request more detailed data than those published.

1.1.2 User satisfaction

There is no feedback from external users. Satisfaction survey is not carried out.

1.2. Completeness

The survey was conducted in the Croatian Bureau of Statistics. It is in accordance with all national legislation.

1.2.1 Data completeness rate

The data completeness rate is: 100%

2. Accuracy and reliability

2.1. Sampling error

Not applicable. The survey is not sample based.

2.1.1 Sampling error indicators

Indicator for this survey is not applicable.

2.2. Non-sampling error

Not applicable.

2.2.1. Coverage error

Not applicable.

2.2.2. Over-coverage rate

Indicator for this survey is not applicable.

2.2.3. Measurement error

Treatment includes logical and arithmetical control, and the resulting errors are phone verified at the reporting units before correction.

2.2.4. Non-response error

Reporting units are contacted by telephone.

2.2.5. Unit non-response rate Indicator for this survey is not applicable.

2.2.6. Item non-response rate

Indicator for this survey is not applicable.

2.2.7. Processing error

Incorrectly entered data, either at the reporting unit or in the processing, passes through LRK and all information is checked and corrected if necessary.

2.2.8. Imputation rate

Indicator for this survey is not applicable.

2.2.9. Model assumption error

Not applicable.

2.3. Data revision

2.3.1. Data revision – policy

The users of statistical data are informed about revision (preliminary, final data) on CBS web site.

2.3.2. Data revision - practice

Survey does not disseminate preliminary results and that's the reason why the regular data revision does not exist

2.3.3. Data revision - average size

Indicator for this survey is not applicable.

2.4. Seasonal adjustment

Not applicable.

3. Timeliness and Punctuality

3.1. Timeliness

July for previous calendar year.

3.1.1. Time lag – first results Indicator for this survey is not applicable.

3.1.2. Time lag – final results

Time lag - final results is: T + 7

3.2. Punctuality

All planned Releases were published on time according to the Calendar of Statistical Data Issues.

3.2.1. Punctuality – delivery and publication Delivery and publication is: 0

4. Accessibility and clarity

Paper publications - First Releases, Statistical Yearbook of the Republic of Croatia CBS internet site - electronic version of First Releases and Statistical Yearbook of the Republic of Croatia

4.1. News release

Radio and Television Broadcasting, 2021

4.2. On-line database

There is no on-line database.

4.3. Micro-data access

The conditions under which certain users can have access to microdata are regulated by The Ordinance on the conditions and manner of use of statistical data for scientific purposes.

4.4. Documentation on methodology

Methodological documents are published in First Release, Statistical Report and Statistical Yearbook of the Republic of Croatian in paper form and in electronic version available on the website of the Croatian Bureau of Statistics.

5. Comparability over time

5.1. Asymmetry for mirror flows statistics

Not applicable.

5.2. Comparability - over time

Data are comparable to those from previous years.

5.2.1. Length of comparable time series

Indicator for this survey is not applicable.

5.2.2. Reasons for break in time series

There are no breaks in time series.

5.3. Coherence – subannual and annual statistics

Indicator was not computed for this survey.

5.4. Coherence – national accounts

Indicator was not computed for this survey.

5.5. Coherence – administrative sources

Indicator was not computed for this survey.

6. Cost and burden

6.1. Cost

The costs are associated with the data production through material costs and employees' incomes (earnings etc.)

6.2. Burden

The pressure of this survey on the reporting units is minimal.